

**RAZOR® USA SWEEPSTAKES
TERMS OF PARTICIPATION**

NO PURCHASE NECESSARY

**OPEN TO RESIDENTS OF THE U.S. AND D.C.,
13+ YEARS OF AGE ONLY**

1. HOW TO ENTER. Beginning at 12:01 am Eastern Time ("ET") on July 21, 2010 through 11:00 pm ET on July 22, 2010, post a message on Razor USA's Facebook Wall explaining why you think Razor Rocks. Messages must be posted to <http://www.facebook.com/Razor> by 11:00 pm ET on July 22, 2010 to be eligible for consideration in the contest. Entries will be declared made by the name on the Facebook profile from which the message was posted.

Entry Requirements: All entries must meet the following guidelines:

- . An entry can only be submitted by a single individual, and the prize will only be awarded in the entrant's name.
- . There is a limit of two entries per individual.
- . **Content:** Each entry must be suitable for display and publication, in all forms of media including but not limited to the internet, the World Wide Web, print, radio, and network, cable or satellite television broadcast. Entries must be dignified, modest and in good taste, must not be indecent, nor contain any offensive or defamatory statements including but not limited to words or symbols that might be considered offensive to any individuals. Sponsor reserves the right to make determinations of suitability in its sole and absolute discretion, and to disqualify any entries it determines to be inappropriate for any of the reasons listed above, or for any other reason.

2. WINNER SELECTION: ROUND 1: All eligible entries will be entered in a random drawing via www.random.org.

3. GENERAL RULES: Open only to residents of the 50 United States and D.C., who are at least 13 years of age as of July 20, 2010, except for employees of Razor USA ("Sponsor"), Judges, their affiliates, subsidiaries and agencies (collectively "Promotion Parties"), and members of their immediate family or persons living in the same household. Void where prohibited. Subject to all applicable federal, state and local laws. The Parents or legal guardians of potential winners will be notified by telephone, email and/or mail and must sign any required Affidavit and Release within seven (7) days of attempted delivery or prize will be forfeited. If any prize/prize notification is returned as undeliverable, or in the event of non-compliance with any other requirements, the prizes will be forfeited in their entirety and awarded to alternates. By participating, entrants agree to abide by and be bound by these Official Rules and the decisions of the Judges. In the event of a dispute as to the identity of an online entrant, entries will be deemed made by the name appearing on the entry. Sponsor and the Independent Judging Agency (collectively, "Contest Entities") are not responsible for technical, hardware or software malfunctions, lost or unavailable network connections, undeliverable email, or

failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, telephone, telephone line or other telephone related problems or errors, whether caused by the sender or by any of the equipment or programming associated with or utilized in this Contest, or by any human error which may occur in the processing of the entries in this Contest. If, in the Judges' opinion, there is any suspected or actual evidence of tampering with any portion of the Contest, or if technical difficulties compromise the integrity of the Contest, the Judges reserve the right to terminate the Contest and determine a winner using all eligible entries received as of the date of termination or to modify the Contest in a manner deemed appropriate by the Judges.

4. PRIZES/APPROXIMATE RETAIL VALUE (ARV):

(1) One Grand Prize: The Winner will receive a RazorX Launch 180 BMX Bike valued at approximately \$199. No substitutions or transfers of prizes permitted by winner. Sponsor reserves the right to substitute a prize of equal or greater value.

5. RIGHTS IN SUBMISSIONS: In consideration of entrant's submission being reviewed and evaluated for this Contest, each entrant hereby grants to the Sponsor a non-exclusive irrevocable, fully paid, universal license to use, copy, sublicense, transmit, distribute, publish, delete or display such submission, or any portion thereof, in any media now known or hereafter devised including, but not limited to, all forms of television and all forms of internet and wireless protocol without any further right of approval. Each entrant authorizes the Sponsor and any entities affiliated or in privity with the Sponsor, to utilize in perpetuity, and in any manner they see fit, the submission submitted to Sponsor, and to make derivative works from such material. Each entrant agrees that the results and proceeds of such use shall become the property of Sponsor and/or Sponsor's licensees and shall be freely assignable by Sponsor and that the Contest Entities and their assignees and licensees shall have no obligations whatsoever to the entrant. Each entrant releases the Contest Entities and their assignees and licensees, from any and all claims or liability (now known or hereafter arising), including but not limited to any claims for defense and/or indemnity, in connection therewith. Each entrant also grants permission for the Contest Entities to use entrant's name and likeness, for the purpose of advertising, trade, or promotion without further notice, permission, compensation or consideration in any and all media, unless prohibited by law.

6. WINNER'S LIST: To see the random drawing please visit www.random.org

7. PRIVACY POLICY: Any personal information supplied by you to Facebook will be subject to their privacy policies. Unless prohibited by Facebook or Razor's privacy policy or by law, by entering this Contest, you grant Sponsor permission to share your email address and any other personally identifiable information with the other Contest Entities for the purpose of Contest administration and prize fulfillment. This contest website will have a clear link to Razor USA's notice of its information practices where it collects personal information, according to COPPA guidelines.

SPONSOR: Razor USA, Cerritos, CA 90703